Privacy Policy

Privacy Policy for It's A Travel Life ("IATL")

Effective Date: April 6, 2024

At IATL we are committed to protecting the This Privacy Policy outlines how we collect, use, and safeguard the personal information provided to us when you visit our website. By accessing and using our website, you consent to the practices described in this policy.

1. Information We Collect:

1.1 Personal Information: This includes your name, address, phone number, and any other information voluntarily provided by you through forms or email communications.

1.2 Data: When you visit our website, our servers automatically record certain information, such as your IP address, browser type, referral source, and pages visited. This information is collected to analyze trends, administer the site, track user's movement, and gather broad demographic information for aggregate use.

1.3 Cookies: We may use cookies, and similar tracking technologies to enhance your experience on our website.

2. Use of Information:

- 2.1 Provide and improve our services: We use the information to respond to inquiries, and provide support.
- 2.2 Marketing and Communication: With your consent, we may send you promotional emails about services, or destinations. You have the option to unsubscribe from these communications at any time.
- 2.3 Analytics and Research: We may analyze the information to understand user preferences, trends, and demographics to improve our website, services and marketing strategies.
- 2.4 Legal Compliance: We may disclose personal information if required to do so by law or in response to valid legal request from law enforcement or government agencies.

3. Data Sharing

We do not sell, trade, or rent your personal information to third parties without your consent. However, we may share your information with trusted service providers who assist us in operating our website, conducting business, or providing services to you. These third-party service providers are obligated to maintain the confidentiality and security of your personal information

4. Data Security

We implement reasonable security measures to protect the information we collect. However, please note that no method of transmission or storage is completely secure. We cannot guarantee the absolute security of your information.

5. External Links:

Our website may contain links to external websites that are not controlled or operated by us. We are not responsible for the privacy practices or content of these third-party websites. We encourage you to review the privacy policies of any websites you visit.

6. Children's Privacy:

Our website is not intended for use by individuals under the age of 18. We do not knowingly collect personal information from children. If you are a parent or guardian and believe that your child has provided us with personal information, please contact us, and we will promptly delete such information.

7. Changes to the Privacy Policy:

We reserve the right to update or modify this Privacy Policy at any time. Any changes will be effective upon posting the revised policy on our website. We encourage you to review this policy periodically.

8. Contact Us:

If you have any questions or concerns regarding this Privacy Policy or our privacy practices, please contact us at <u>Salena@ItsATravelLife.com</u>.

By using It's A Travel Life website, you acknowledge that you have read and understood this Privacy Policy and consent to collection, use, and disclosure of your personal information as described herein.